

**Programme**  
**EU-EAGA Business Partnering Seminar**  
18 Nov 2009, Imperial Hotel, Miri, Sarawak, Malaysia

<b>Time</b>	<b>Topic and Presenters</b>
9:00 am – 9:30 am	<u>The Environmental Way to Treat Waste, Energy Recovery and Water Purification</u> <b>Mr. André Middelkoop</b> <i>Owner / Founder of Providentia Environment Solutions and the Prenso Wet Oxidation Technology</i>
9:30 am – 10:00 am	<u>Inventory and Monitoring of Critical Soil Variables: Advanced Methods to Support Sustainable Land Management</u> <b>Dr. Richard Murray Lark</b> <i>Deputy Head of the Department of Biomathematics and Bioinformatics at Rothamsted, United Kingdom</i>
10:00 am – 10:30 am	<u>Carbon Asset Management for Energy &amp; Environment Projects : Access to Carbon Finance</u> <b>Mr. Paul Patar Maruli Butarbutar</b> <i>Country Director Indonesia, South Pole Carbon Asset Management Ltd.</i>
10:30 am – 11:00 am	<u>Eco-Tourism Destination Planning for BIMP-EAGA Modeled on The Greater Mekong Sub-region Tourism Sector : Development Collaboration with the EU</u> <b>Mr. Ludwig G. Rieder, B.A. M.SC.</b> <i>Chairman &amp; Consulting Director, Asia Pacific Projects, Inc., Philippines</i>
11:00 am – 11:30 am	<u>Responsible Fisheries &amp; Development of Marketing Opportunities for Fisheries &amp; Aquaculture Products from BIMP-EAGA to Europe</u> <b>Ms. Yi Qi</b> <i>Business Development Manager of Pescares Italia Srl, Italy</i>
11:30 am – 12:00 pm	<u>Environmental Monitoring &amp; Control (Emissions &amp; Carbon Management) for Commercial Agriculture in Tropics</u> <b>Dr. Peter Saidu Turay</b> <i>Managing Director of AGRIENVIRON, United Kingdom</i>
12:00 pm – 12:30 pm	<u>Overview of TÜV Rheinland experience in Hotel Certification : Eco-Hotel Certifications</u> <b>Ms. Caterina M. Castellanos</b> <i>General Manager Marketing &amp; Business Development, TUV Rheinland in Indonesia</i>
12:30 pm – 1:00 pm	<u>Bio-electricity Generation from Waste Water : Technology Licensing Opportunity from PAQUES</u> <b>Mr. Pieter Harro Brons</b> <i>Area Sales Manager South East Asia, Paques, The Netherlands</i>

1:00 pm – 2:00pm	Lunch break
2:00 pm – 2:30 pm	<u>FP7 (7<sup>th</sup> Framework Programme) Funding Opportunities For Environment &amp; Energy Projects – Training Opportunities</u> <b>Ms. Bodil Palmberg</b> <i>Project Manager, Europa Media Public Service Corporation, Budapest, Hungary</i>
2:30 pm – 3:00 pm	<u>Formulating Renewable Energy Strategies &amp; Action Plans for National Authorities : Proposal for Collaboration in EAGA</u> <b>Mr. Asko Ojaniemi</b> <i>Managing Director of Benet Ltd, Finland</i>
3:00 pm – 3:30 pm	<u>Sustainable Fisheries and Aquaculture – Implications for Marketing in Europe</u> <b>Mr. Iain Pollard, M.Sc.</b> <i>Fisheries Economist / Seafood Marketing Consultant, MRAG Ltd., London, United Kingdom</i>
3:30 pm – 4:00 pm	<u>The Business Case For Responsible Tourism</u> <b>Dr. Janet Cochrane</b> <i>Senior Research Fellow Tourism of The International Centre for Responsible Tourism, Leeds Metropolitan University, United Kingdom</i>
4:00 pm – 4:30 pm	<u>Visitor Management and Interpretation at Natural and Cultural Heritage Sites - the Work of Team Tourism Consultants and Heritage and Tourism International</u> <b>Mr. Graham Barrow</b> <i>Senior Consultant of TEAM Tourism Consulting (part of the Heritage and Tourism International consortium), United Kingdom</i>
4:30 pm – 5:00 pm	<u>“New Forest Business” – Taking Forestry One Level Up</u> <b>Dr. Jochen Statz</b> <i>Head of Forest Product Marketing, UNIQUE Forestry Consultants GmbH, Germany</i>
5:00 pm – 5:30 pm	<u>Clean Development Mechanism (CDM) : Process and Opportunities in SEA</u> <b>Mr. Barid B Manna, M.Eng, P.Eng</b> <i>Technical Sustainability Advisor, PT Global Hutama Desain (GHD), Indonesia</i>